Program committee chair Dr. Jeffrey Ganeles offers highlights for this year’s annual meeting

By Jeffrey Ganeles, DMD

On behalf of the annual meeting program committee, I look forward to welcoming more than 2,500 attendees to Orlando and the AO 2017 Annual Meeting. The event will take place March 15–18 at the Orange County Convention Center. This year’s event is inspired by author Jim Collins, whose book, titled “Good to Great,” describes how companies transition from being good companies to great companies. This drive for constant improvement envelopes our field in implant dentistry and captures the enthusiasm of the synergistic partnership of our three fellow co-sponsoring organizations.

Before the annual meeting officially kicks off, many educational opportunities are available. On March 15, two unique and fascinating presentations on dental radiology and cellular and biomechanical aspects of osseointegration will be given by experts and are particularly useful to fulfill academic requirements for the AO Certificate Program. There will also be commercially sponsored hands-on sessions that day with nine industry-leading innovators.

March 16 will offer a robust corporate forum. Then the opening symposium will feature Keynote Speaker Dr. Jill Helms, followed by lectures from five well-known international experts. Attendees can cap off that evening in the exhibit hall with the AO’s traditional welcome reception to enjoy hors d’oeuvres, refreshments and networking while visiting exhibitors and reviewing ePosters.

Friday, March 17, will begin at 7 a.m. with an innovative new session, called “Business of Implant Dentistry — SWOT Analysis of Implant Dental Care Delivery Models.” Speakers representing traditional referral-based practices, DSO and total care providers will explore the strengths, weaknesses and opportunities and threats (SWOT) in each treatment delivery model. Opposite this session, there will be a session focusing on surgical and restorative topics and addressing clinical problems. From 1:30—3 p.m., there will be a session focusing on managing anterior esthetics opposite another concentrating on managing biologic complications. After a short break, two more sessions will take place, titled “New Concepts and Materials for Site Development” and “Image Guidance and Digital

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AO in Orlando: ‘Good to great’

Dr. Rebecca Bockow

Expanding alveolar contours

New treatment options now available for patients in need of orthognathic surgery or other orthodontic treatment

By Rebecca Bockow, DDS

Have you ever had a patient decline orthognathic surgery? Or, had a patient who needed orthodontics but did not pursue it because the projected treatment time was too long? Have you ever seen a patient with significant gingival recession who would also benefit from orthodontic treatment? Thanks to new developments in interdisciplinary dentistry, we can now offer exciting and innovative treatment options for these patients.

Patients seeking orthodontic care may present with dental crowding and/or skeletal discrepancies. When the etiology for a malocclusion is skeletal based, a patient’s treatment options include either a combination of orthodontics and orthognathic surgery or orthodontic “camouflage” treatment, including extractions, interproximal reduction and pushing teeth to their biologic extremes.

The biologic limits of orthodontic tooth movement are defined by the pre-treatment alveolar bone and the surrounding soft tissues. Moving teeth outside of the alveolus can result in bony dehiscences, fenestrations and gingival recession. Traditionally, the only treatment op-

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Dr. Arturo Llobell aims to help young clinicians avoid surprises in implant dentistry

By Sierra Rendon, Managing Editor

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plant Tribune recently sat down with AO 2017 Annual Meeting presenter Dr. Arturo Llobell, a clinician known to thrive in fast-paced environments. He’s a renowned and practicing periodontist and prosthodontist, as well as a national race car champion. We asked Dr. Llobell to preview the “Young Clinicians’ Series,” where he will set a clear “roadbook” for predictability when facing complex full arch implant rehabilitations.

What is the purpose/goal of this session? The session will give a through and thorough vision on an array of important steps involved in today’s full arch rehabilitations, while contemplating different treatment options and sequences related to both prosthodontics and surgery aimed to achieve predictable esthetic and functional outcomes.

What topics will be covered? The lecture will have an interdisciplinary focus based on treatment planning and execution, involving both surgical and prosthodontic aspects related to implant dentistry. The surgical portion will involve different approaches and keys to success in guided bone regeneration and bone resection, while debating the importance of implant selection and planning in guided surgery and immediate load protocols. The prosthodontic portion will discuss the benefits and limitations related to different prosthetic designs and material selection, involving new technologies such as the facial scan or contemporary CAD/CAM protocols.

Why is it important for young clinicians to attend? During the session, I will also show tips that I’ve learned during my training as well as those that I now try to teach to the “Good to Great” refrain as well, including manufacturers and financing, who will provide their input on creating great patient experiences in implant dentistry.

Lastly, be sure to experience a one-on-one learning environment with our invited clinicians in the personalized atmosphere of our Lunch and Learn sessions on Saturday. This will be your chance to get up close and personal with current and future leaders, putting individual topics and cases under the microscope.

The program committee has worked hard to provide an innovative, balanced, fascinating program that will be clinically relevant. I believe we have a fantastic blend of “veteran” speakers with undiscovered rising stars covering both traditional subjects as well as new topics that will demand our consideration as we head into this next era of dental implant therapy.

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Workshop for Planning and Treatment. These sessions will be filled with recognized and some underexplored experts.

On Friday evening, Dr. Alan Pollock will host the president’s reception, which is complimentary to all attendees and registered guests. This event promises to offer an exciting and fun-filled evening at the Latin-themed Mango’s Tropical Cafe.

Transportation will be provided for this premier social event that you won’t want to miss.

The main Saturday program will return to the “Good to Great’s” refrain as well, looking toward future advances in all aspects of the field. An underlying theme will be to leverage the multidisciplinary approach of AO with the multi-specialty sponsorship of this meeting throughout the day.

Topics will include new technologies, short implants, imaging, digital planning and guided treatment, socket management and site redevelopment. The multi-disciplinary approach will be particularly evident in the afternoon team presentations, where internationally renowned groups from the United States, Venezuela and Australia will illustrate their evaluation and treatment methods to elegantly tackle difficult patient problems.

Saturday, March 18, will also offer full-day programs for both Allied Staff Professionals and Dental Laboratory Technicians. The Allied Professionals TEAM program will have a dynamic group of speakers focusing on different aspects of office and patient management challenges.

The morning session will include maintaining HIPAA compliance, opportunities for practice growth, protocols for maintaining implant health and maximizing partnerships with commercial vendors.

In the afternoon, an innovative and enjoyable group will complete the meeting with “Great to Good. Optimizing the Patient Experience with Ideal Team Interaction.” This panel will be composed of a surgeon, restorative dentist, laboratory technician and industry representatives including manufacturers and financing, who will provide their input on creating great patient experiences in implant dentistry.

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